

ESD Initiatives Okayama City, Japan



Okayama City, Japan

Okayama City
Population: 720,000
Area: 790 km²



Okayama City
(in Okayama Pref.)
"Land of Sunshine"

Okayama City, Japan



National Historic Site



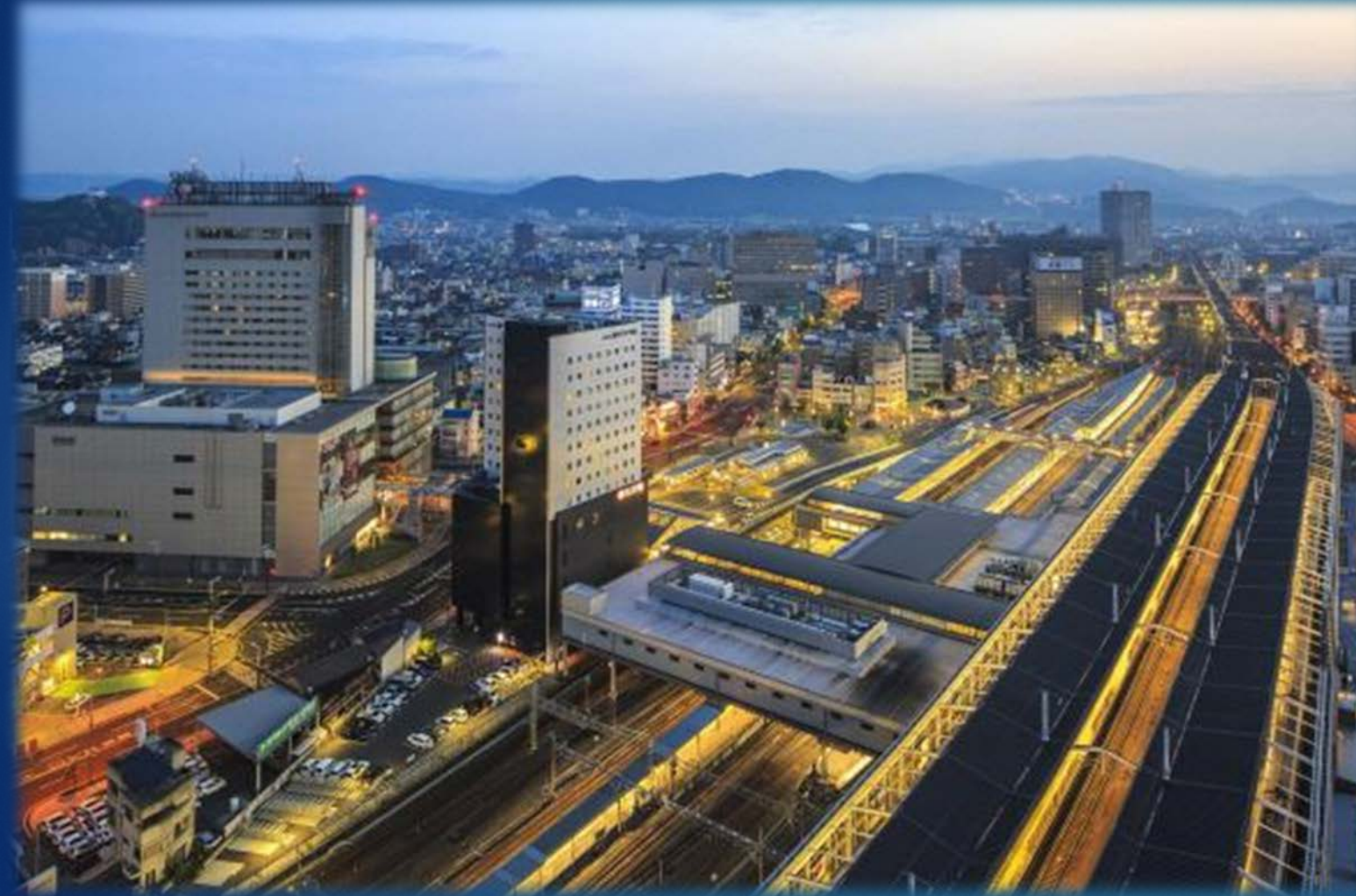
About 13%: Reclaimed Land



Korakuen Garden & Okayama Castle



Okayama: Designated City by Government Ordinance of Japan



- Since 2009
- With Greater Authority
(city planning,
social welfare,
public education, etc.)

“Okayama City 6th Comprehensive Plan (2016-2025)”



Vibrant Economy



Future-oriented Sustainable City

Dynamism

Civic
Collaboration

Livability

Excellent Childrearing and Education



Excellent Health and Welfare, and Good Environment



ESD History in Okayama City



2005 Establishment of “Okayama ESD Promotion Commission”

2014 “UNESCO World Conference on ESD” held in Japan:
Okayama City hosts 5 stakeholders meetings

2016 “Okayama ESD Promotion Commission” is awarded
the “UNESCO-Japan Prize on ESD”

“SDGs Future City”



SDGs Models of Local Governments Approved by the Japanese Government

Mayor of Okayama City,
Masao Omori

Former Prime Minister,
Shinzo Abe

“Regional Centres of Expertise on ESD (RCEs)”

Global RCE Network

- RCEs: Accredited by United Nations University
- 2005 “Okayama ESD Promotion Commission” is Accredited



“UNESCO Global Network of Learning Cities (GNLC)”



- Learning City: Promotes lifelong learning for all to enhance individual empowerment and social inclusion, economic development and cultural prosperity, and sustainable Development
- 2016 Okayama City Joins

ESD Promotion in Okayama City



1

Multi-stakeholders' involvement and collaboration

Okayama ESD Promotion Commission

2

Continuous support of the municipality

SDGs and ESD Promotion Division, Okayama City

3

Community-based approaches to ESD

Community Learning Centers, “Kominkans”
UNESCO associated schools

“Okayama ESD Promotion Commission”



Multi-stakeholders' involvement and collaboration



“Okayama ESD Promotion Commission”



“Okayama ESD Project Fundamental Plan 2020-2030”

8 Key Components:

- 1. Promoting Sustainable Community Development**
- 2. Taking Action for the Achievement of the SDGs**
- 3. Developing the Youth and ESD Leaders**
- 4. Promoting ESD at Local Communities and Schools**
- 5. Rewarding Good ESD Practices**
- 6. Expanding ESD Activity Bases**
- 7. Promoting Initiatives by Businesses and Economic Organizations**
- 8. Collaborating Nationally and Internationally**

“Okayama ESD Promotion Commission”

“Action Plan for FY 2021”



- ◆ ESD Okayama Award
- ◆ Okayama ESD Forum



- ◆ ESD Student Internship Program
- ◆ ESD Coordinator Training



- ◆ SDGs Project on Marine Debris Reduction



Kominkans (CLCs)

“Okayama City Kominkans Basic Policy”



Community-Based Approach to ESD

<Conservation of Biodiversity>



Okayama City:

- 70% in its natural condition or farmland
- 7,000 different species

Community-based Approach to ESD

<Conservation of Biodiversity>



vs



Agricultural Efficiency or Endangered Fish?



Learning at schools and community

Dialogue among various stakeholders at Kominkan



Pass both agriculture and endangered fish to the next generation



Making common rules and working together



Finding a way for co-existence of people and the fish



Summary



- **ESD plays a crucial role in raising citizens' awareness and motivation to action.**
- **Community-based learning institutions, such as Kominkans, which facilitate dialogue and collaboration among various stakeholders, are essential for sustainable development in the local community.**



Thank you for your attention.